

Michael Wean | 847.858.8533 | <http://www.melonwater.com> | bigdaddy@melonwater.com

What I'm looking for

Director-level position with an organization focused on interactive products. Projects involving social business, new product development and content development are of particular interest.

How I'd describe myself

Innovator with proven ability to deliver transformative business results. Experienced, hands-on, multi-disciplinary team leader with 10 years of experience managing high profile interactive projects from concept to completion.

October 2007 to Present – Owner, Melonwater Consulting

On-site full-time with the National Association of Realtors providing new product development, visual design, interaction design and CMS template design services.

December 2003 to October 2007 – Design Director, Chicago Tribune Interactive

- Led interaction design, visual design and CMS template development for a nationwide Tribune Interactive newspaper and entertainment Web site integration effort.
- Forged a partnership between newspaper, technology and interactive news stakeholders to ensure the high quality and speedy delivery of important large scale reader loyalty and retention initiatives.
- Recruited and managed a staff of five interaction designers and developers.

November 2002 to December 2003 – Owner, Melonwater Consulting

- Provided new product development, visual design and interaction design consulting services for clients including RR Donnelley, Dade Behring, Tenneco Automotive and Thomson Learning.

September 2001 to November 2002 – Senior Interactive Designer, Harcourt/Rigby

- Led interactive design and development team in the creation of a series of 20 K-5 Flash-based literacy games and animations.

January 1999 to September 2001 – Creative Director, FreeZone.com

- Designed and developed one of the first one-stop social media and online community destinations on the Web, FreeZone.com.
- Represented the creative end of business relationships between FreeZone and clients such as Sears, McDonald's, Kellogg's, General Mills, HarperCollins, Warner Bros. and Chevron.
- Recruited and managed a staff of 10 interaction designers and developers.

October 1996 to January 1999 - Senior Visual Designer, Neoglyphics Media Corporation

- Designed first generation e-commerce and consumer marketing Web sites for clients such as Travelocity, Motorola, Allstate Insurance, Norwest Bank, Kraft, Boise Cascade and Sears.

Some people who will say good things about my work

Julie Fournier, Creative Director, Realtor Magazine

312.329.8879 | jfournier@realtor.org

Bill Adee, Associate Managing Editor for Innovation, Chicago Tribune

312.222.3379 | badee@tribune.com

What's on my college diploma

B.A., Graphic Design, 1996, University of Hawai'i at Manoa