

SKILLS

Design direction
Production mgmt.
Personnel mgmt.

Visual design
Interaction design
Rapid prototyping
Flash animation
Illustration

iPad/tablet design
Mobile design

Photoshop
Illustrator
Dreamweaver
Fireworks
Flash

CSS
HTML
XML

EDUCATION

BA Design '96
University of
Hawaii at Manoa

EMPLOYMENT

AbelsonTaylor Senior Interactive Art Director, 03.11 - Present
Responsible for generating innovative iPad, iPhone, Web and motion graphic concepts based
AbelsonTaylor's pharmaceutical industry clients' needs and motivations, as well as managing
and directing illustrators, photographers and freelance designers.

National Association of Realtors Interaction Design Consultant, 10.07 - 03.11
Provided interaction design, visual design, rapid prototyping, tech troubleshooting, QA/UAT,
Flash animation and CMS template design for Realtor Magazine Online and HouseLogic.com.

Tribune Interactive Design Director, 12.03 - 11.07
Led interaction design, visual design and CMS template development for a nationwide Tribune
Interactive newspaper and entertainment Web site integration effort. Managed a staff of five
full-time and two freelance visual designers, interaction designers and front-end developers.

Meta-4 Design Interaction Design Consultant, 11.02 - 12.03
Provided new product development, visual design and interaction design consulting services
for clients including RR Donnelley, Dade Behring, Tenneco Automotive and Thomson Learning.

Harcourt Educational Publishers Senior Interactive Designer, 09.01 - 11.02
Led interactive design and development team in the creation of a series of 20 K-5 Flash-based
literacy games and animations.

FlyWheel Media Creative Director for FreeZone.com, 01.99 - 09.01
Represented the creative end of business relationships between FreeZone and clients such as
Sears, McDonald's, Kellogg's, General Mills, HarperCollins, Warner Bros. and Chevron. Recruited
and managed a staff of 7 casual game designers and developers.

Neoglyphics Media Corporation Senior Visual Designer, 10.96 - 01.99
Designed first generation e-commerce and consumer marketing Web sites for clients such as
Travelocity, Motorola, Allstate Insurance, Norwest Bank, Kraft, Boise Cascade and Sears.

REFERENCES

Shayna Fullarton, Email Programs Manager, Walgreens.com, 224.548.9091 | shaynafullarton@gmail.com

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